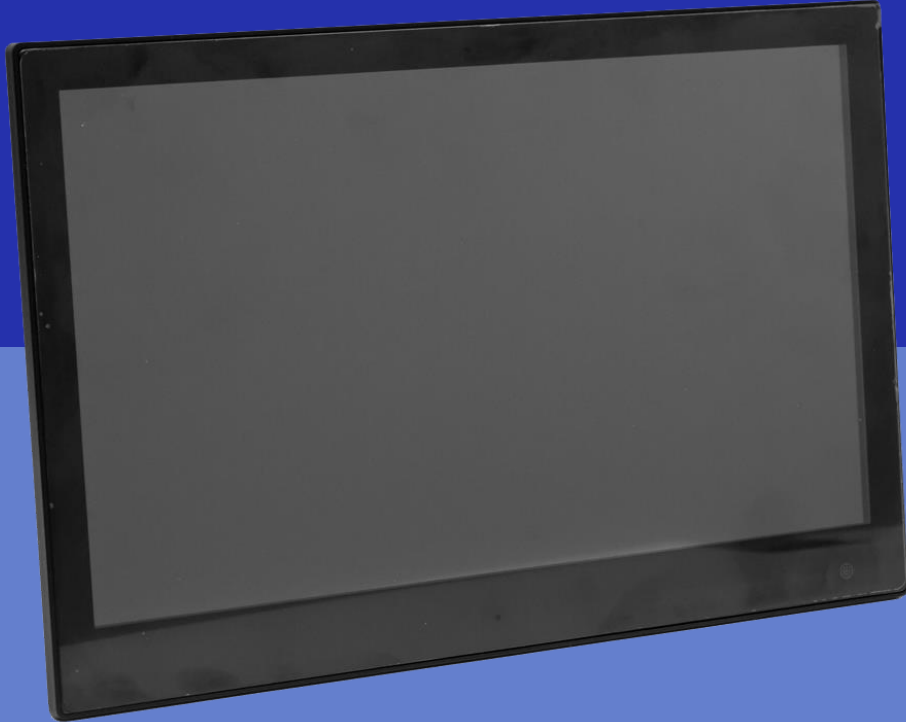


Q-Play Range



A comprehensive range of simple, straightforward and practical High Definition displays for low cost, effective signage.

HDMI™

Specifications

Call Us: +44 (0)870 005 5520



Q-Play Range

OPERATION

Playback	Auto playback and loop function for video files, Automatic slide show playback, Full function remote control		
Video formats	MPEG2, MPEG4, H.264, RM, RMVB, VC1, MPG, MOV, AVI, MKV, TS, M2TS .1920x1080p		
Audio formats	MP3, WMA		JPEG
Power	Auto power ON/OFF	Image formats OSD language	Multi OSD language

INTERFACE

SD, MMC, MS Card slot	USB Host 2.0
AV (CVBS + audio).	HDMI input
3.5mm earphone	DC 12V power

SCREEN & MECHANICAL

Product Code	LAD101P-E	LAD116P-E	LADHD140P	LADHD156P	LADHD173P	LAD185P	LADHD215P	LADHD240P
Screen Size	10.1"	11.6"	14"	15.6"	17.3"	18.5"	21.5"	24"
Active Area mm	216.56 x 135.36	256.32 × 144.18		344.16 x 193.59	381.89 x 214.81	409.8 x 230.4	474.64 x 268.11	527.04 x 296.46
Resolution	1280x800	1920x1080				1366x768	1920x1080	
Aspect Ratio	16:9	16:9	16:9	16:9	16:9	16:9	16:9	16:9
Brightness cd/m²	450	300	300	300	250	250	250	250
Contrast Ratio	900:1	800:1	700:1	700:1	800:1	1000:1	1000:1	1000:1
Viewing Angle HxV	178 X 178	178 x 178	160 x 160	170 X 170	170 x 170	178 x 178	178 x 178	
Mounting	75 x 75mm Vesa	75 x 75mm Vesa	100 x 100 mm Vesa plus keyhole hanging			75 x 75 Vesa + keyhole	100 x 100mm wall mounting	
Casing	Black plastic frame as standard							
Speakers	2 x 1W		2 x 2W			2 x 3W		2 x 3W
Adaptor	5V 2A	12V 2A	12V 3A					12V 5A
Power consumption	10W	12W	15W	18W	20W	25W	30W	35W
Dimensions mm	247 x 170 x 20.7	284 x 182 x 29	343 x 220 x 25	388 x 245 x 27	418 x 263 x 27	468 x 288 x 37.5	538 x 331 x 37	580 x 349 x 32.5
Weight kg	0.5	0.6	1.0	1.2	1.3	3.0	3.6	4.8

OVERVIEW

A comprehensive range of simple, straightforward and practical High Definition displays for low cost, effective signage.

Memory card operation for integrated content playback & HDMI for use as a monitor.

Fully enclosed plastic cases in black with flexible mounting options.

Designed for commercial operation with auto-on function at power up.

MARKETS

Retail & commercial signage
Promotions & campaigns
Gondola ends & FSDUs
Hospitality, Leisure & Heritage

KEY FEATURES

- No-frills operation for fast & simple deployment
- 1920 x 1080 High Definition (except 11.6" & 18.5")
- SD, MMC, MS card slot for use as a Displayer
- HDMI input for use as a Monitor

Q-Play Range

OPERATION

Playback	Auto playback and loop function for video files, Automatic slide show playback, Full function remote control		
Video formats	MPEG2, MPEG4, H.264, RM,RMVB, VC1, MPG, MOV,AVI, MKV,TS,M2TS .1920x1080p		
Audio formats	MP3,WMA	Image formats	JPEG
Power	Auto power ON/OFF	OSD language	Multi OSD language

INTERFACE

SD, MMC, MS Card slot	USB Host 2.0
AV (CVBS + audio).	HDMI input
3.5mm earphone	DC 12V power

SCREEN & MECHANICAL

Product Code	LADHD270P	LADHD320P	LADHD430P	LADHD550P
Screen Size	27"	32"	43"	55"
Active Area mm	597.6 x 336.15	698.4 x 392.88	1094.96 diagonal	1209.6 x 681.4
Resolution	1920x1080			
Aspect Ratio	16:9			
Brightness cd/m²	300	250	300	300
Contrast Ratio	1000:1	3000:1	1200:1	4000:1
Viewing Angle HxV	178 X 178			
Mounting	100 x 100 mm wall mounting			
Casing	Black plastic frame as standard			
Speakers	2 x 3W		2 x 5W	
Adaptor	AC 100-240V			
Power consumption	40W	50W	100W	120W
Dimensions mm	654 x 394 x 72.5	750 x 450 x 42	995 x 592 x 55.6	1263x747x57
Weight kg	5.2	7.6	18	

OVERVIEW

A comprehensive range of simple, straightforward and practical High Definition displays for low cost, effective signage.

Memory card operation for integrated content playback & HDMI for use as a monitor.

Fully enclosed plastic cases in black with flexible mounting options.

Designed for commercial operation with auto-on function at power up.

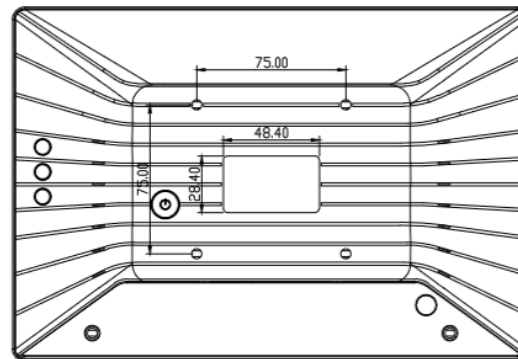
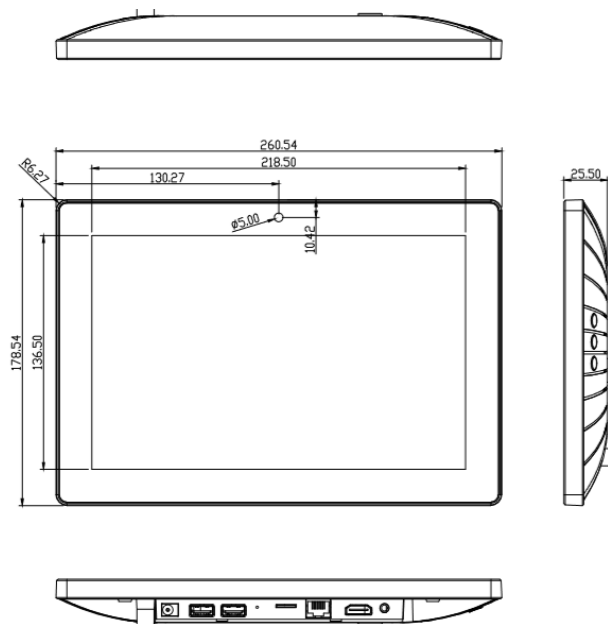
MARKETS

Retail & commercial signage
Promotions & campaigns
Gondola ends & FSDUs
Hospitality, Leisure & Heritage

KEY FEATURES

- No-frills operation for fast & simple deployment
- 1920 x 1080 High Definition (except 11.6" & 18.5")
- SD, MMC, MS card slot for use as a Displayer
- HDMI input for use as a Monitor

10.1" Q-Play LAD101P-E



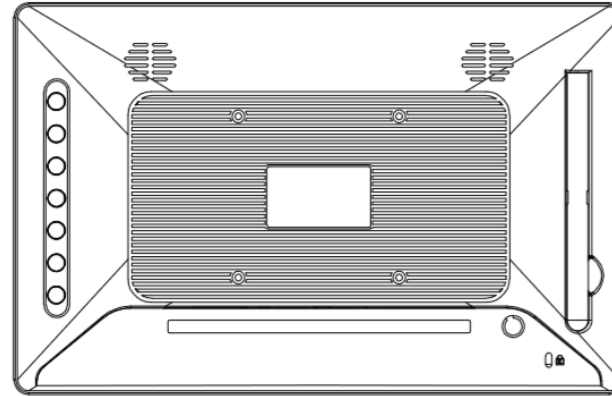
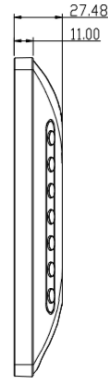
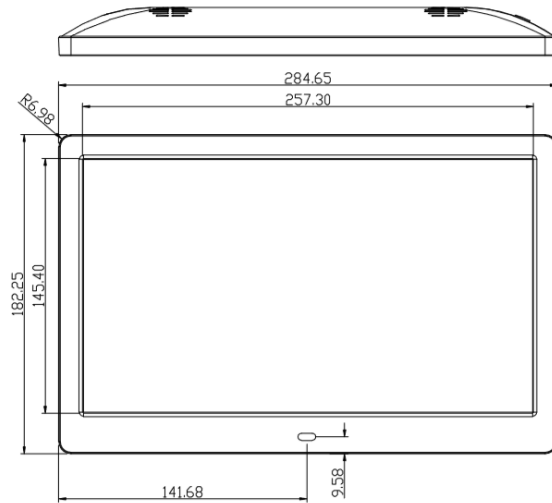
This model has a flush glass front panel
Also available without

AD SERIES DISPLAYS MANUFACTURING LTD UNIT 49, ELDON WAY INDUSTRIAL ESTATE, PADDOCK WOOD, TONBRIDGE, KENT, TN12 6BE TEL - 0870 0055 520 www.adseries.com	
PRODUCT CODE LADHD101P	
PRODUCT NAME Q-TAB	
PRODUCT DESCRIPTION QPLAY HD DISPLAYER WITH HDMI	
ALL DIMENSIONS SHOWN IN MILLIMETERS - UNLESS STATED OTHERWISE	THIRD ANGLE PROJECTION
THIS DRAWING IS THE PROPERTY OF AD SERIES DISPLAYS MANUFACTURING LTD AND CONTAINS CONFIDENTIAL AND COPYRIGHT MATERIAL.	
NO PART OF THIS DRAWING MAY BE REPRODUCED OR TRANSMITTED IN ANY FORM OR BY ANY MEANS, ELECTRONIC OR MECHANICAL, FOR ANY PURPOSE, WITHOUT THE EXPRESS WRITTEN PERMISSION OF AD SERIES DISPLAYS MANUFACTURING LTD.	
©2018 AD SERIES DISPLAYS MANUFACTURING LTD ALL RIGHTS RESERVED	

*Specifications subject to change without notice

11.6" Q-Play LAD116P-E

This model has a flush glass front panel
Also available without

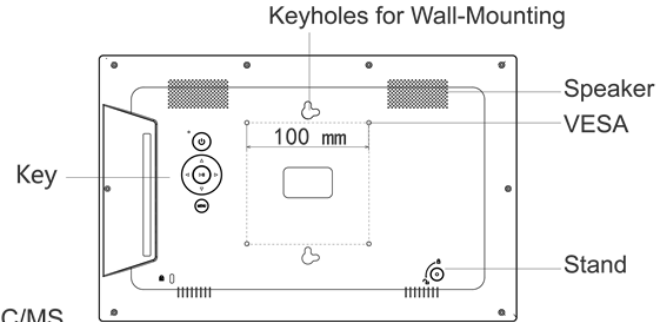
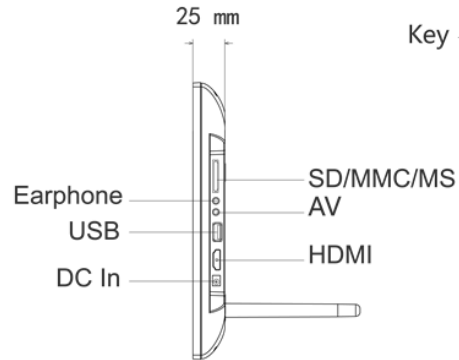
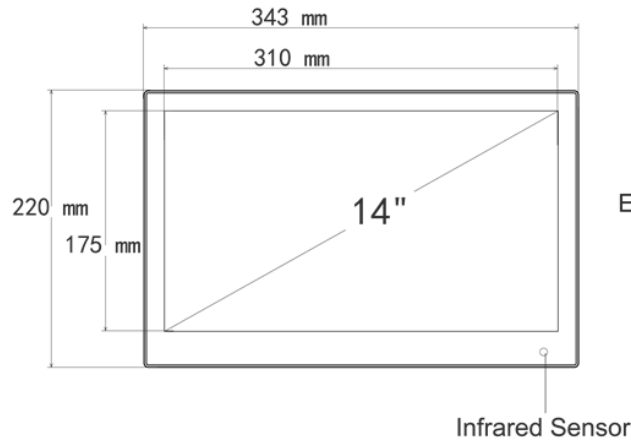


AD SERIES DISPLAYS MANUFACTURING LTD UNIT 49, ELDON WAY INDUSTRIAL ESTATE, PADDOCK WOOD, TONBRIDGE, KENT, TN12 8BE TEL - 0870 0055 520 www.adseries.com		
PRODUCT CODE		
LAD116P		
PRODUCT NAME		
Q-TAB		
PRODUCT DESCRIPTION		
QPLAY HD DISPLAYER WITH HDMI		
ALL DIMENSIONS SHOWN IN MILLIMETERS - UNLESS STATED OTHERWISE	THIRD ANGLE PROJECTION	
©2018 AD SERIES DISPLAYS MANUFACTURING LTD. ALL RIGHTS RESERVED. NO PART OF THIS DRAWING MAY BE REPRODUCED OR TRANSMITTED IN ANY FORM OR BY ANY MEANS, ELECTRONIC OR MECHANICAL, FOR ANY PURPOSE, WITHOUT THE EXPRESS WRITTEN PERMISSION OF AD SERIES DISPLAYS MANUFACTURING.		
©2018 AD SERIES DISPLAYS MANUFACTURING LTD. ALL RIGHTS RESERVED. CTURING		

*Specifications subject to change without notice

14" Q-Play

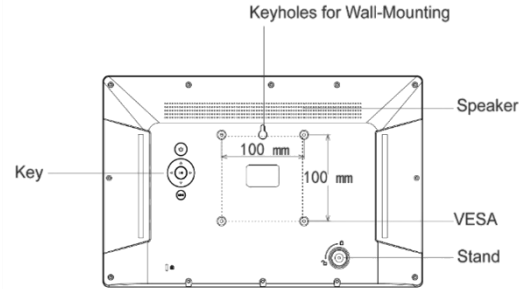
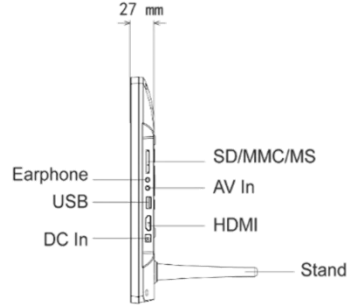
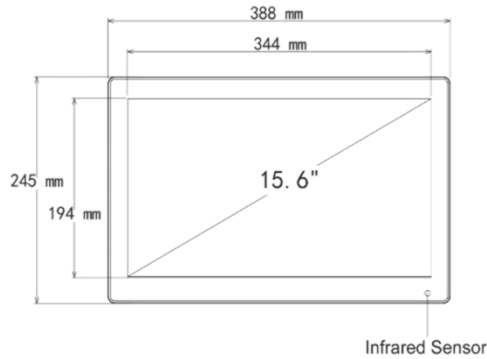
LADHD140P



AD SERIES DISPLAYS MANUFACTURING LTD UNIT 49, ELDON WAY INDUSTRIAL ESTATE, PADDOCK WOOD, TONBRIDGE, KENT, TN12 8BE TEL - 0870 0055 520 www.adseries.com		
PRODUCT CODE		
LAD116P		
PRODUCT NAME		
Q-TAB		
PRODUCT DESCRIPTION		
QPLAY HD DISPLAYER WITH HDMI		
ALL DIMENSIONS SHOWN IN MILLIMETERS - UNLESS STATED OTHERWISE	THIRD ANGLE PROJECTION	
©2018 AD SERIES DISPLAYS MANUFACTURING LTD. ALL RIGHTS RESERVED. NO PART OF THIS DRAWING MAY BE REPRODUCED OR TRANSMITTED IN ANY FORM OR BY ANY MEANS, ELECTRONIC OR MECHANICAL, FOR ANY PURPOSE, WITHOUT THE EXPRESS WRITTEN PERMISSION OF AD SERIES DISPLAYS MANUFACTURING. ©2018 AD SERIES DISPLAYS MANUFACTURING LTD. ALL RIGHTS RESERVED.		

*Specifications subject to change without notice

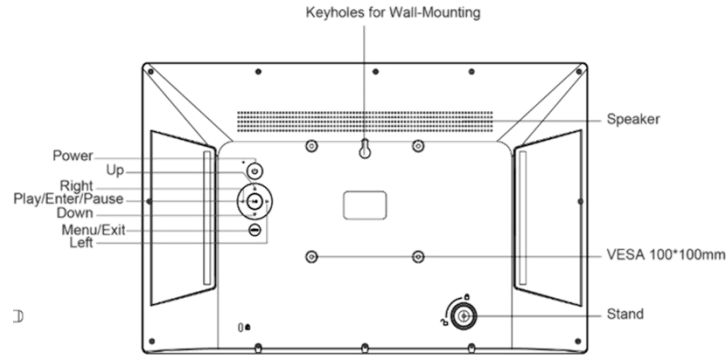
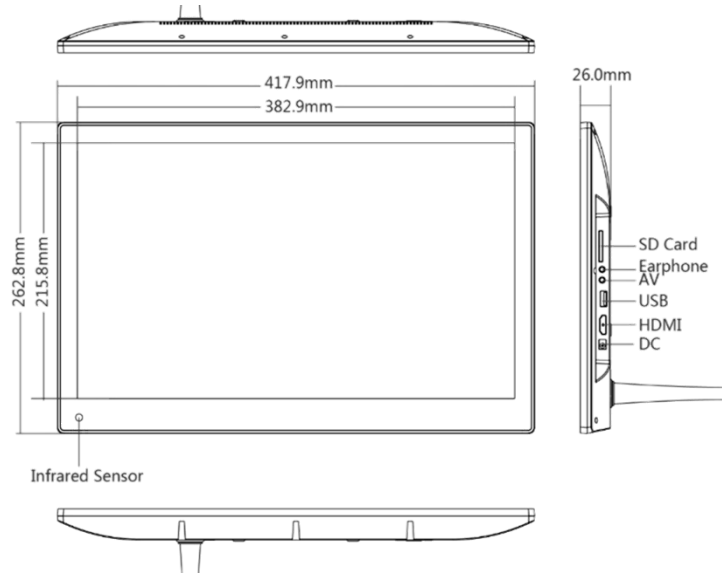
15.6" Q-Play LADHD156P



AD SERIES DISPLAYS MANUFACTURING LTD UNIT 49, ELDON WAY INDUSTRIAL ESTATE, Paddock Wood, Tonbridge, Kent, TN12 6BE TEL : 0870 0055 520 www.adseries.com	
PRODUCT CODE LADHD156P	
PRODUCT NAME Qplay	
PRODUCT DESCRIPTION QPLAY HD DISPLAYER WITH HDMI	
ALL DIMENSIONS SHOWN IN MILLIMETERS - UNLESS STATED OTHERWISE	THIRD ANGLE PROJECTION 
THIS DRAWING IS THE PROPERTY OF 'AD SERIES DISPLAYS MANUFACTURING' AND CONTAINS CONFIDENTIAL AND COPYRIGHT MATERIAL. NO PART OF THIS DRAWING MAY BE REPRODUCED OR TRANSMITTED IN ANY FORM OR BY ANY MEANS, ELECTRONIC OR MECHANICAL, FOR ANY PURPOSE, WITHOUT THE EXPRESS WRITTEN PERMISSION OF 'AD SERIES DISPLAYS MANUFACTURING'.	
©2018 AD SERIES DISPLAYS MANUFACTURING ALL RIGHTS RESERVED	

*Specifications subject to change without notice

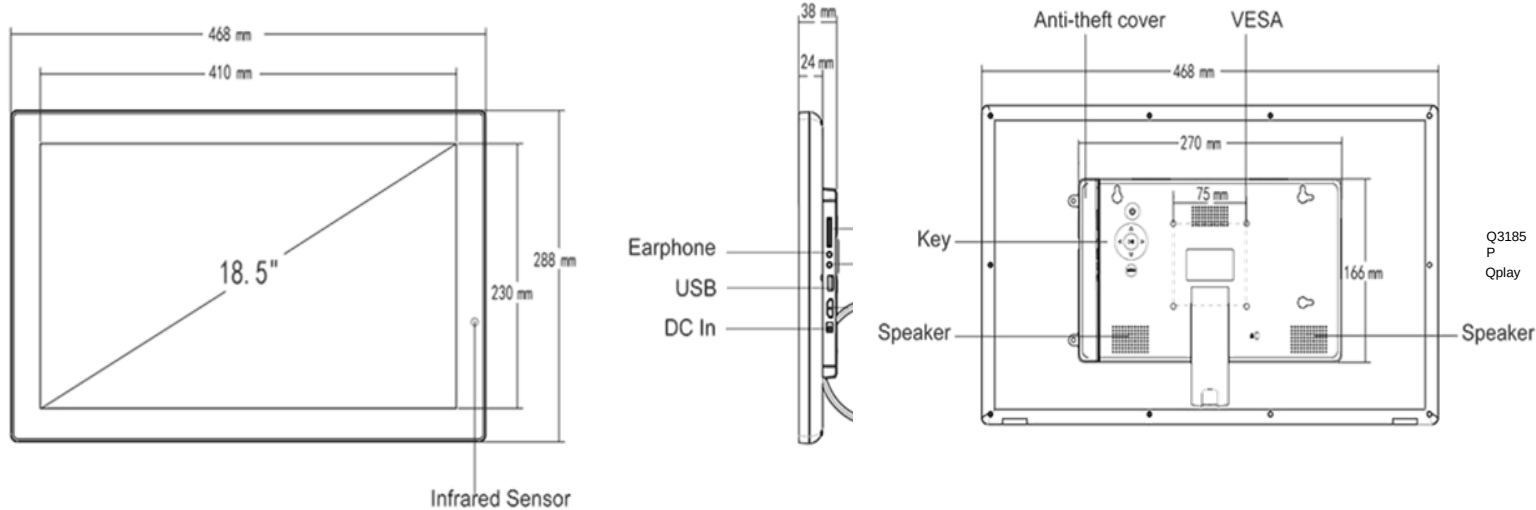
17.3" Q-Play LAD173P



AD SERIES DISPLAYS MANUFACTURING LTD UNIT 49, ELDON WAY INDUSTRIAL ESTATE, PADDOCK WOOD, TONBRIDGE, KENT, TN12 6BE TEL - 0870 0055 520 www.adseries.com		
PRODUCT CODE LADHD173P		
PRODUCT NAME Qplay		
PRODUCT DESCRIPTION QPLAY HD DISPLAYER WITH HDMI		
DRAWING NUMBER AD0002-01		
DRAWN BY RP	APPROVED BY MB	DATE Dec 2017
REV	SCALE 1:5 @ A4	SHEET NO. 1 OF 1
ALL DIMENSIONS SHOWN IN MILLIMETERS - UNLESS STATED OTHERWISE		THIRD ANGLE PROJECTION
THIS DRAWING IS THE PROPERTY OF 'AD SERIES DISPLAYS MANUFACTURING' AND CONTAINS CONFIDENTIAL AND COPYRIGHT MATERIAL.		
NO PART OF THIS DRAWING MAY BE REPRODUCED OR TRANSMITTED IN ANY FORM OR BY ANY MEANS, ELECTRONIC OR MECHANICAL, FOR ANY PURPOSE, WITHOUT THE EXPRESS WRITTEN PERMISSION OF 'AD SERIES DISPLAYS MANUFACTURING'.		
© 2018 AD SERIES DISPLAYS MANUFACTURING ALL RIGHTS RESERVED		

*Specifications subject to change without notice

18.5" Q-Play LADHD185P

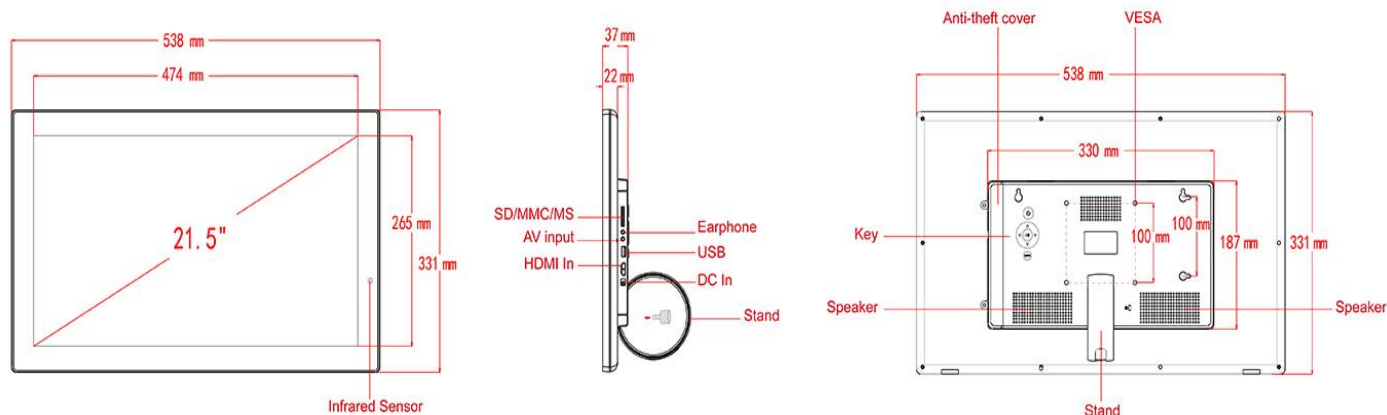


Q3185
P
Qplay

AD SERIES DISPLAYS MANUFACTURING LTD			
UNIT 4B, ELDON WAY INDUSTRIAL ESTATE, PADDOCK WOOD, TONBRIDGE, KENT, TN12 6BE TEL : 0870 0055 520			
QPLAY HD DISPLAYER WITH HD MI			
L1-IAS1			
PRODUCT DESCRIPTION			
O TAB ALL-IN-ONE QUAD CORE ANDROID DISPLAY			
C/W ROCKCHIP CHIPSET			
DRAWING NUMBER			
AD00002-01			
DRAWN BY	APPROVED BY	DATE	
REP	MS	12/01/2015	
REV	SCALE	SHEET NO.	
-	1:5 @ A4	1 OF 1	
ALL DIMENSIONS SHOWN IN MILLIMETERS - UNLESS STATED OTHERWISE		THIRD ANGLE PROJECTION	
THIS DRAWING IS THE PROPERTY OF AD SERIES DISPLAYS MANUFACTURING AND CONTAINS CONFIDENTIAL AND COPYRIGHT MATERIAL.			
NO PART OF THIS DRAWING MAY BE REPRODUCED OR TRANSMITTED IN ANY FORM OR BY ANY MEANS, ELECTRONIC OR MECHANICAL, FOR ANY PURPOSE, WITHOUT THE EXPRESS WRITTEN PERMISSION OF AD SERIES DISPLAYS MANUFACTURING			
2018 AD SERIES DISPLAYS MANUFACTURING		FACITURING ALL RIGHTS RESERVED	

*Specifications subject to change without notice

21.5" Q-Play LADHD215P

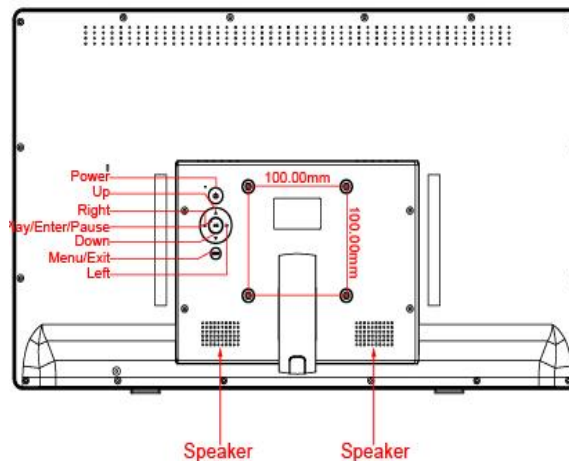
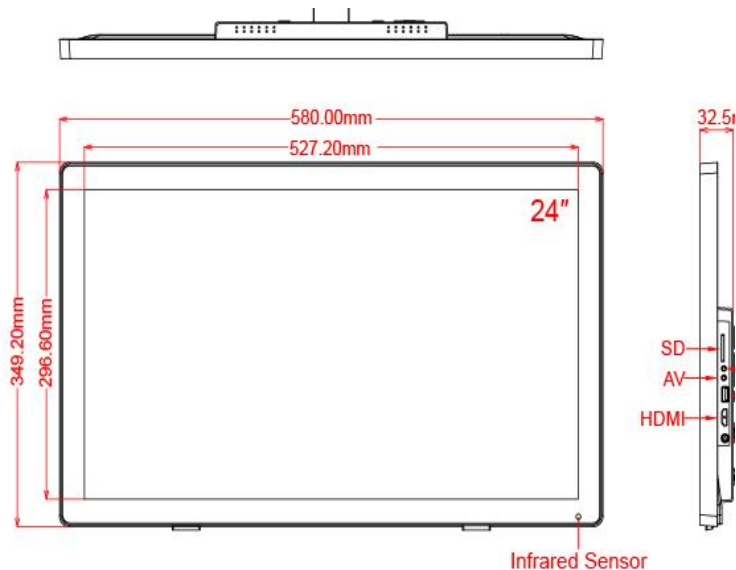


AD SERIES DISPLAYS MANUFACTURING LTD UNIT 49, ELDON WAY INDUSTRIAL ESTATE, PADDOCK WOOD, TONBRIDGE, KENT, TN12 6BE TEL - 0870 0055 520 www.adseries.com		
PRODUCT CODE		
LADHD215P		
PRODUCT NAME		
Qplay		
PRODUCT DESCRIPTION		
QPLAY HD DISPLAYER WITH HDMI		
DRAWING NUMBER		
AD0003-01		
DRAWN BY	APPROVED BY	DATE
RP	MB	12/01/2015
REV	SCALE	SHEET NO.
-	NTS	1 OF 1
ALL DIMENSIONS SHOWN IN MILLIMETERS - UNLESS STATED OTHERWISE		THIRD ANGLE PROJECTION
THIS DRAWING IS THE PROPERTY OF 'AD SERIES DISPLAYS MANUFACTURING' AND CONTAINS CONFIDENTIAL AND COPYRIGHT MATERIAL. NO PART OF THIS DRAWING MAY BE REPRODUCED OR TRANSMITTED IN ANY FORM OR BY ANY MEANS, ELECTRONIC OR MECHANICAL, FOR ANY PURPOSE, WITHOUT THE EXPRESS WRITTEN PERMISSION OF 'AD SERIES DISPLAYS MANUFACTURING'. © 2018 AD SERIES DISPLAYS MANUFACTU ALL RIGHTS RESERVED -RWD-		

*Specifications subject to change without notice

24" Q-Play

LADHD240P



AD SERIES DISPLAYS MANUFACTURING LTD UNIT 49, ELDON WAY INDUSTRIAL ESTATE, PADDOCK WOOD, TONBRIDGE, KENT, TN12 6BE TEL - 0870 0055 520 www.adseries.com		
PRODUCT CODE LADHD240P		
PRODUCT NAME Qplay		
PRODUCT DESCRIPTION QPLAY HD DISPLAYER WITH HDMI		
ALL DIMENSIONS SHOWN IN MILLIMETERS - UNLESS STATED OTHERWISE	THIRD ANGLE PROJECTION	
THIS DRAWING IS THE PROPERTY OF 'AD SERIES DISPLAYS MANUFACTURING' AND CONTAINS CONFIDENTIAL AND COPYRIGHT MATERIAL.		
NO PART OF THIS DRAWING MAY BE REPRODUCED OR TRANSMITTED IN ANY FORM OR BY ANY MEANS, ELECTRONIC OR MECHANICAL, FOR ANY PURPOSE, WITHOUT THE EXPRESS WRITTEN PERMISSION OF 'AD SERIES DISPLAYS MANUFACTURING'.		
© 2018 AD SERIES DISPLAYS MANUFACTURING ALL RIGHTS RESERVED		

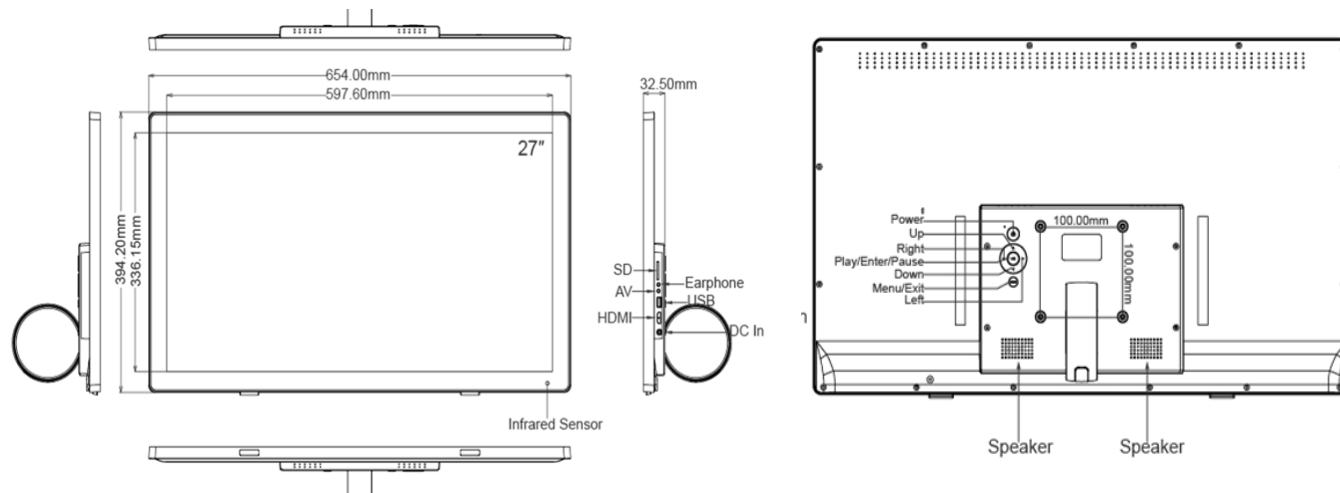
*Specifications subject to change without notice

Call Us: +44 (0)870 005 5520



27" Q-Play

LADHD270P



AD SERIES DISPLAYS MANUFACTURING LTD UNIT 49, ELDON WAY INDUSTRIAL ESTATE, PADDOCK WOOD, TONBRIDGE, KENT, TN12 6BE TEL - 0870 0055 520 www.adseries.com	
PRODUCT CODE LADHD270	
PRODUCT NAME Q-TAB	
PRODUCT DESCRIPTION QPLAY HD DISPLAYER WITH HDMI	
ALL DIMENSIONS SHOWN IN MILLIMETERS - UNLESS STATED OTHERWISE	THIRD ANGLE PROJECTION
THIS DRAWING IS THE PROPERTY OF 'AD SERIES DISPLAYS MANUFACTURING' AND CONTAINS CONFIDENTIAL AND COPYRIGHT MATERIAL. NO PART OF THIS DRAWING MAY BE REPRODUCED OR TRANSMITTED IN ANY FORM OR BY ANY MEANS, ELECTRONIC OR MECHANICAL, FOR ANY PURPOSE, WITHOUT THE EXPRESS WRITTEN PERMISSION OF 'AD SERIES DISPLAYS MANUFACTURING'.	
©2018 AD SERIES DISPLAYS MANUFACTURING ALL RIGHTS RESERVED	

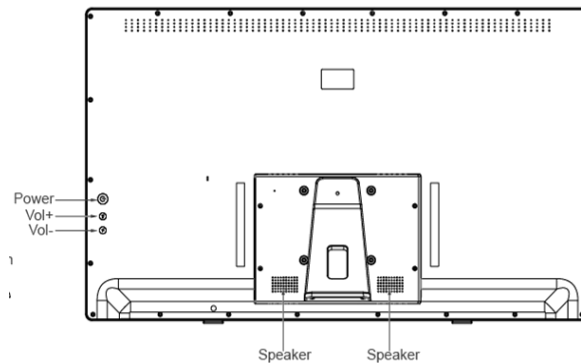
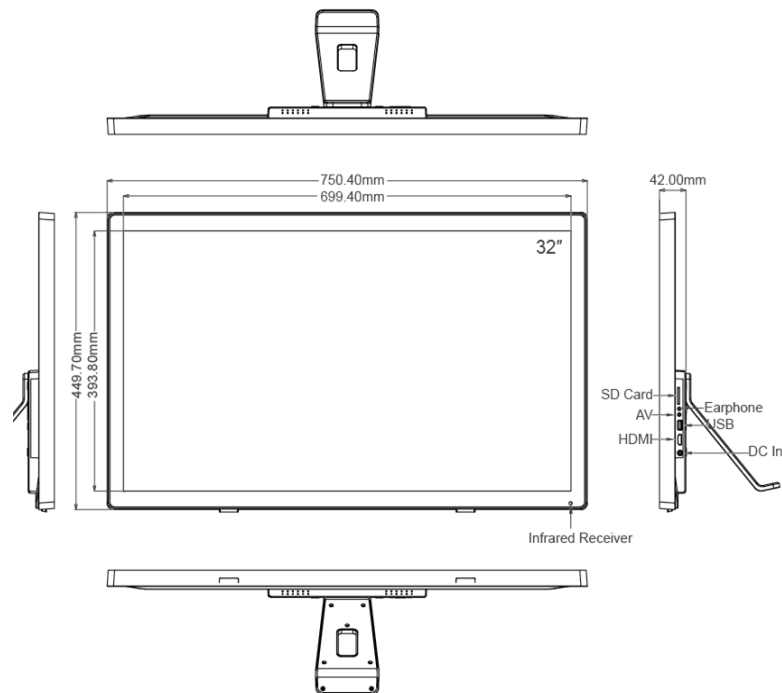
*Specifications subject to change without notice

Call Us: +44 (0)870 005 5520



32" Q-Play

LADHD320P



AD SERIES DISPLAYS MANUFACTURING LTD UNIT 49, ELDON WAY INDUSTRIAL ESTATE, PADDOCK WOOD, TONBRIDGE, KENT, TN12 9BE TEL : 0870 0055 520 www.adseries.com		
PRODUCT CODE AD215PA		
PRODUCT NAME Q-TAB		
PRODUCT DESCRIPTION QPLAY HD DISPLAYER WITH HDMI		
ALL DIMENSIONS SHOWN IN MILLIMETERS - UNLESS STATED OTHERWISE	THIRD ANGLE PROJECTION	
THIS DRAWING IS THE PROPERTY OF AD SERIES DISPLAYS MANUFACTURING LTD AND CONTAINS CONFIDENTIAL AND COPYRIGHT MATERIAL. NO PART OF THIS DRAWING MAY BE REPRODUCED OR TRANSMITTED IN ANY FORM OR BY ANY MEANS, ELECTRONIC OR MECHANICAL, FOR ANY PURPOSE, WITHOUT THE EXPRESS WRITTEN PERMISSION OF AD SERIES DISPLAYS MANUFACTURING LTD. ©2018 AD SERIES DISPLAYS MANUFACTURING LTD ALL RIGHTS RESERVED		

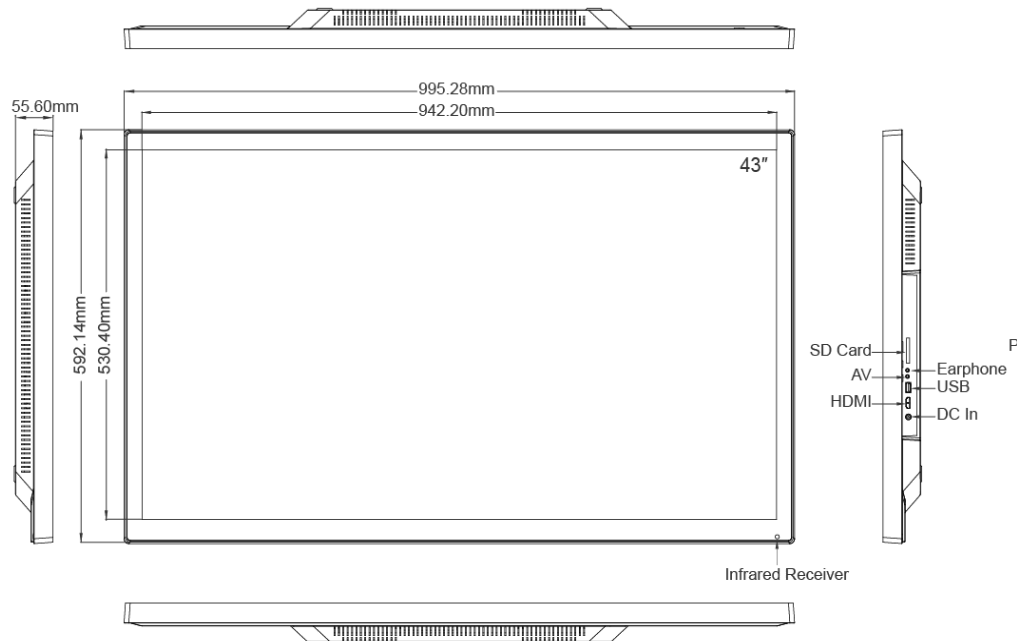
*Specifications subject to change without notice

Call Us: +44 (0)870 005 5520



43" Q-Play

LADHD430P



AD SERIES DISPLAYS MANUFACTURING LTD UNIT 49, ELDON WAY INDUSTRIAL ESTATE, PADDOCK WOOD, TONBRIDGE, KENT, TN12 6BE TEL - 0870 0055 520 www.adseries.com	
PRODUCT CODE LADHD430P	
PRODUCT NAME Qplay	
PRODUCT DESCRIPTION QPLAY HD DISPLAYER WITH HDMI	
ALL DIMENSIONS SHOWN IN MILLIMETERS - UNLESS STATED OTHERWISE	THIRD ANGLE PROJECTION 
THIS DRAWING IS THE PROPERTY OF 'AD SERIES DISPLAYS MANUFACTURING' AND CONTAINS CONFIDENTIAL AND COPYRIGHT MATERIAL.	
NO PART OF THIS DRAWING MAY BE REPRODUCED OR TRANSMITTED IN ANY 2018 AD SERIES DISPLAYS MANUFACTURING. ALL RIGHTS RESERVED.	
©2018 AD SERIES DISPLAYS MANUFACTURING. ALL RIGHTS RESERVED.	

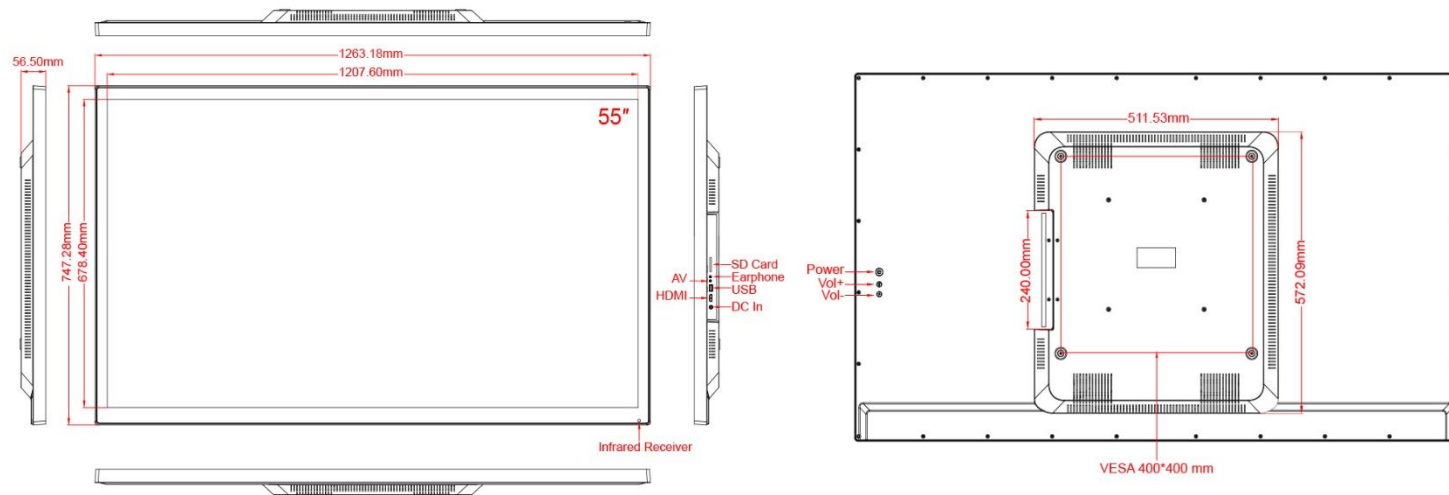
*Specifications subject to change without notice

Call Us: +44 (0)870 005 5520



55" Q-Play

LADHD550P



AD SERIES DISPLAYS MANUFACTURING LTD UNIT 40, ELDON WAY INDUSTRIAL ESTATE, PADDOCK WOOD, TONBRIDGE, KENT, TN12 6BE TEL - 0870 0055 520 www.adseries.com	
PRODUCT CODE LADHD550	
PRODUCT NAME Qplay	
PRODUCT DESCRIPTION QPLAY HD DISPLAYER WITH HDMI	
ALL DIMENSIONS SHOWN IN MILLIMETERS - UNLESS STATED OTHERWISE	THIRD ANGLE PROJECTION
THIS DRAWING IS THE PROPERTY OF AD SERIES DISPLAYS MANUFACTURING/ AND CONTAINS CONFIDENTIAL AND COPYRIGHT MATERIAL. NO PART OF THIS DRAWING MAY BE REPRODUCED OR TRANSMITTED IN ANY FORM OR BY ANY MEANS, ELECTRONIC OR MECHANICAL, FOR ANY PURPOSE, WITHOUT THE EXPRESS WRITTEN PERMISSION OF AD SERIES DISPLAYS MANUFACTURING/	
©2018 AD SERIES DISPLAYS MANUFACTURING/ ALL RIGHTS RESERVED 2018 AD SERIES DISPLAYS MANUFACTURING/	

*Specifications subject to change without notice

Call Us: +44 (0)870 005 5520



Get in touch...



Call: +44 (0)870 005 5520

Email: eva2@adseries.com