

# Leading the Way in Advertising Displays



www.adseries.com

## AD Series – 7" Model



The AD Series has been developed for 2006 to provide all the benefits of solid state digital signage plus a range of enhanced features at a highly cost effective price. The standard media player functions include multiple memory card support and USB update along with enhanced security and playback features. Variations are also available as interactive with touch screen, button or bar code input; and time and day scheduler options.

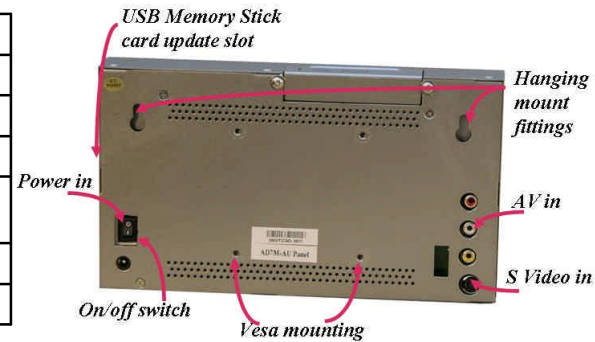
The AD7" has been designed as a super-slim unit. It has a depth of just 35mm making it perfect for shelf-edge mounting and building into POS and information displays.

The AD series includes 7", 10", 15", 17" and 20" models. All models can be provided as open chassis if required.

Design and production processes for the AD Series are ISO9001 certified

### Key Features

Playback formats: Video	MPEG 1, 2 & 4; Motion JPEG (avi)
Photo	JPEG
Audio	MP3
Interfaces	USB memory stick for card updates
Frame Type	Silvered rugged metal for POS and public area display. Can be customised for volume.
Screen Type	400 nit, 1440 x 224 resolution, sacrificial acrylic cover
Speakers	2 x 2W



### Enhanced Features

Multiple memory cards supported	Compact Flash card Microdrive Secure Digital Card (SD) Smart Media Card (SMC)	Multimedia Card (MMC) Memory Stick (MS) Memory Stick Pro (MSP)
Styling	The AD7" has been designed as a super-slim sleek unit. It has a depth of just 35mm making it perfect for shelf-edge mounting.	
JPEG display control	JPEG slideshow and JPEG music slideshow with ability to set transition effects, set transition speed and set JPEG interval time. JPEG images play as a smooth scroll with no transitional jump.	
Enhanced features	Enhanced features include zoom; rotate; autoplay; repeat options; JPEG and video thumbnails; display file properties; select card if multiple memory cards present; autosensing video scaling (video scaled to screen size automatically)	



### AD Series 7" Specification Specifications liable to change

LCD size	7"	Dimensions (mm)	235 x 133 x 35
Resolution	1440 x 234	Weight (kgs)	1.32
Pixel pitch (mm)	0.107 x 0.107	File formats supported	MPEG 1 MPEG 2 MPEG 4 JPEG Motion JPEG (avi) MP3
Brightness	400 cd/m <sup>2</sup>		
Number of colours	262k		
Contrast ratio	200:1		
Response time	18ms		
View angle L/R Up/down	140° 120°		
USB interface	Yes for card updates	Memory cards supported	Compact Flash card Microdrive Secure Digital Card (SD) Smart Media Card (SMC) Multimedia Card (MMC) Memory Stick (MS) Memory Stick Pro (MSP)
Speakers	2 x 2 watt		
Remote Control	Yes, fully featured remote control		
Power Input	DC 12-24v		