

Leading the Way in Advertising Displays

AD Series – 17" Open Frame

September 2006



www.adseries.com

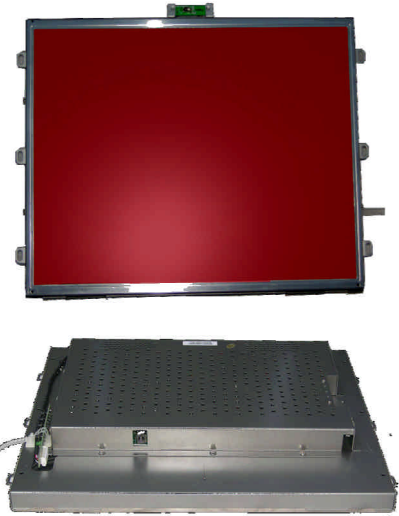
The AD Series has been developed for 2006 to provide all the benefits of solid state digital signage plus a range of enhanced features at a highly cost effective price. The standard media player functions include multiple memory card support and USB update along with enhanced security and playback features. Variations are also available with video over CATV; VGA interface; interactive with touch screen, button or bar code input; and time and day scheduler options.

AD Series 17" Open Frame is the first of a range of purpose-built open frame AD Series models. Designed to provide additional flexibility for integration into cabinets, POS structures, vending machines and exhibits, Open Frame is initially available in a 17" model with a depth of just 5cm.

Open Frame has all the features and functionality of the full AD Series range and is delivered at a highly competitive price product with a 250 nit display.

As with all of the AD Series, Open Frame can be customised for volume.

Design and production processes for the AD Series are ISO9001 certified



Key Features

Playback formats:	MPEG 1, 2 & 4; Motion JPEG (avi); JPEG; MP3
Interfaces	USB memory stick for card updates (standard); standalone (standard); CATV (optional*); VGA (optional*)
Casing Type	Silvered rugged metal. Can be customised for volume
Screen Type	250 nit, sacrificial acrylic cover
Speakers	2 x 5W

Enhanced Features

Multiple memory cards supported	Compact Flash card Microdrive	Multimedia Card (MMC) Memory Stick (MS)	Secure Digital Card (SD) Memory Stick Pro (MSP)	Smart Media Card (SMC)
Styling	The AD Series has been designed with a rear panel inset from the front profile. This enables a slim appearance to the front panel; allows power cables to be routed without being visible from the front and keeps buttons and connection sockets hidden.			
Power Adaptor	Power adaptor can be internal or external. Choose what best suits mounting requirements.*			
JPEG display control	JPEG slideshow and JPEG music slideshow with ability to set transition effects, set transition speed and set JPEG interval time. JPEG images play as a smooth scroll with no transitional jump.			
Enhanced playback features	Enhanced features include zoom; rotate; autoplay; repeat options; JPEG and video thumbnails; display file properties; select card if multiple memory cards present; autosensing video scaling (video scaled to screen size automatically)			
Button Plate	Innovative feature which stops general access to unit controls, but allows user to access buttons using a slim stylus. The plate can also be removed if required.			

AD Series 17" Open Frame Specification Specifications liable to change

LCD size	17"	Dimensions (w x h x d mm)	361 x 301 x 51.5
Resolution	Please contact us for latest data	Weight (kgs)	
Pixel pitch (mm)		File formats supported	MPEG 1 MPEG 2 MPEG 4 JPEG Motion JPEG (avi) MP3
Brightness		Memory cards supported	Compact Flash card Microdrive Secure Digital Card (SD) Smart Media Card (SMC) Multimedia Card (MMC) Memory Stick (MS) Memory Stick Pro (MSP)
Number of colours			
Contrast ratio			
Response time			
View angle L/R Up/down			
USB interface			
Speakers			
Remote Control		Yes, fully featured remote control	
Power Input	DC 12-24v		

*= optional feature at manufacture